



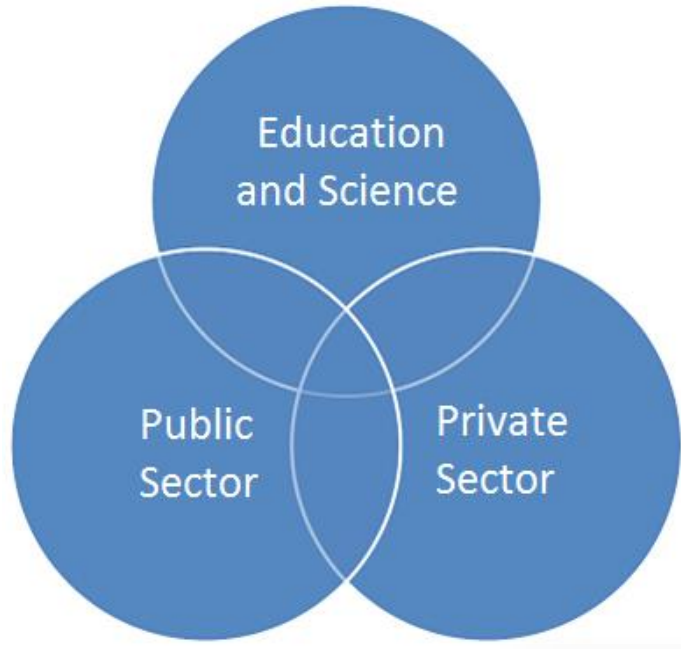
Creativity, Innovation and Technology: Experience of Vidzeme University of Applied Science

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Knowledge and Technology centre



- Lifelong Learning
- Technologies
- Society Sciences





V	I	A		
S	M	A	R	T
	L	A	B	S

I LAB

I-LAB or Innovation Laboratory is students - entrepreneurs – national authorities cooperation platform for solving different problems using creative and innovative approach.

S LAB

S-LAB or Student Practice Laboratory is an opportunity for students to do their practical work training and gain practical experience by working in ViA laboratories and develop products or services for private and public sector.

B LAB

B-LAB or Business Trial Laboratory is a platform for ViA students to support and evaluate their business ideas before starting entrepreneurial activities.



Lifelong Learning

- ◆ Professional development programs
- ◆ Open University
- ◆ Preparatory courses for university applicants and students from comprehensive schools
- ◆ Individual and non-formal education programs

Lifelong learning





Projects



Project BOOSTED aims at providing an aligned and relevant skillset for the CB region tourism industry to grow as a coherent tourism destination.



Green movement and the demand for natural, healthy and ecological products and services offer opportunities for green micro entrepreneurship.



SEMPRE Accelerators is an extension of the project SEMPRE—Social Empowerment in Rural Areas



Project "Maximised Mobility and Accessibility of Services in Regions Affected by Demographic Change" (MAMBA) aim is to give both dimensions, people-to-service and service-to-people mobility, a new perspective through improved integration of mobility structures.



Projects



EUROPEAN UNION
European Regional Development Fund



The Urban Lab of Europe !



**JOBS & SKILLS
IN THE LOCAL ECONOMY**

European microcities such as Ventspils and Valmiera play an important role in European economy. They become regional economic hubs, offering comprehensive services, opportunities and a dynamic environment for development. Ventspils and Valmiera are similar in profile. They are the next generation of microcities that use global and digital potential and introduce a series of innovation. Ventspils and Valmiera have formed a strong partnership to address several common challenges.

NextGen Microcities project introduces several urban development system innovations in Ventspils and Valmiera. The solutions and results of the project will become the inspiration for other European microcities to grow and develop.



ViA ZTC

KNOWLEDGE AND
TECHNOLOGY CENTRE

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Thank you for attention!

«Future is **not** something that happens to us, future **is** something we create.»